

## MEDIA COVERAGE

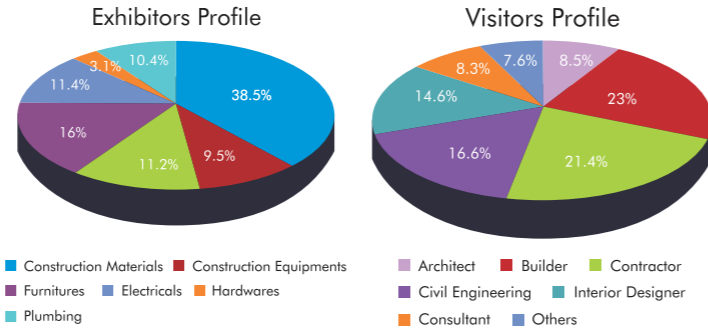
**MEDIA FOCUS** - As a leading construction event of the region, BUILD EXPO 2023 will attract extensive media coverage. There will be a wide ranging presence in the following:

**PRINT MEDIA:** Various National English Dailies, National Business Dailies, Regional Vernacular Dailies, Business Magazines and Professional Journals of the Construction Industry.

**ELECTRONIC MEDIA:** Business TV Channels, Regional Satellite TV Channels, Digital Media and Popular FM Stations of the region.

**OUTDOOR MEDIA:** Hoarding, Kiosks, Bas Panels and Banner in major cities of the region

**SOCIAL MEDIA:** There will be focused, intensive e-marketing programme through the web and social media likes Facebook, linkedin, Twitter & Youtube. All this will create the necessary media hype and add value the exhibitor by drawing in huge number of business visitors.



### WHY UNITED BUILD EXPO 2023 @ Madurai

Madurai District is situated in the South of Tamil Nadu State. It is bounded on the North by the Districts of Dindigul, Thiruchirapalli and on the East by Sivagangai and on the West by Theni and South by Virudhunagar. Madurai, an industrial hub with investor - friendly culture and geography, has been the destination of many international business ventures since last few years. Now, this area attracts investments in segments like Housing Sector, Malls, Star Hotels, Textile, Engineering, IT sector and infrastructure.

Organised by



6<sup>th</sup> Edition

# UNITED BUILD EXPO 2023

Introducing world's best constructive ideas

MARCH - 2023

03 04 05

Thamukkam Convention Centre  
Madurai

## CONTACT



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SCAN HERE FOR CONTACT



Member of



Concurrent Events



## About Organiser

United Trade Fairs India Pvt Ltd (UTFI) is a Pioneer Organization founded by experienced professionals in the field of organizing trade fairs with vast experience behind them. UTFI is the only trade fairs organizer in India tie-up with leading Medias. It has established itself as one of the finest Organizers of national and international exhibitions and conferences in the country. Our portfolio of events includes United Agri Tech, United Auto Expo, United Build Expo and United Dairy Tech etc. With headquarters in Coimbatore, the UTFI has branches in Madurai, Chennai, Bangalore and Pune.

The United Trade Fairs India Pvt Ltd transfer the information about innovations and market trends to the public through the Trade Fairs, It helps the Seller to identify the buyers under one roof and increase the sales, It is Marketing contact with potential local and foreign clients. UTFI has helped for buyer and seller to identification of market niches, and also it is committed to providing satisfaction to the customers by organizing focused international quality trade shows through exceptional services, employee involvement, market intelligence and continual improvement.



## Exhibitors Profile

- ▲ Architectural Hardware
- ▲ Brick making machinery
- ▲ Brick and blocks
- ▲ Cements
- ▲ Construction Machinery & Equipments
- ▲ CPVC Pipes
- ▲ Construction Chemicals
- ▲ Domestic Pumps and Motors
- ▲ Earth moving Equipments
- ▲ Electricals
- ▲ Educational Institutions
- ▲ Furniture
- ▲ Financial Institutions
- ▲ Gensets
- ▲ Glass & Glazing
- ▲ Govt. Authorities
- ▲ Housing Finance
- ▲ Home Appliances
- ▲ Hardware and Coatings
- ▲ Kitchen & General Household fittings
- ▲ Lift & Escalators
- ▲ Modular Kitchens
- ▲ Paints
- ▲ Pipes and Fittings
- ▲ Promoters / Developers
- ▲ PVC / UPVC Pipes
- ▲ Publications
- ▲ Plumbing
- ▲ Ready Mix - Concrete
- ▲ Roofing & claddings
- ▲ Software programmers
- ▲ Steels
- ▲ Solar Energy Technology for Building
- ▲ Security, Fire Safety & Access Control
- ▲ Stones
- ▲ Sanitary ware
- ▲ Water proofing
- ▲ Water heaters
- ▲ Wood working Machinery



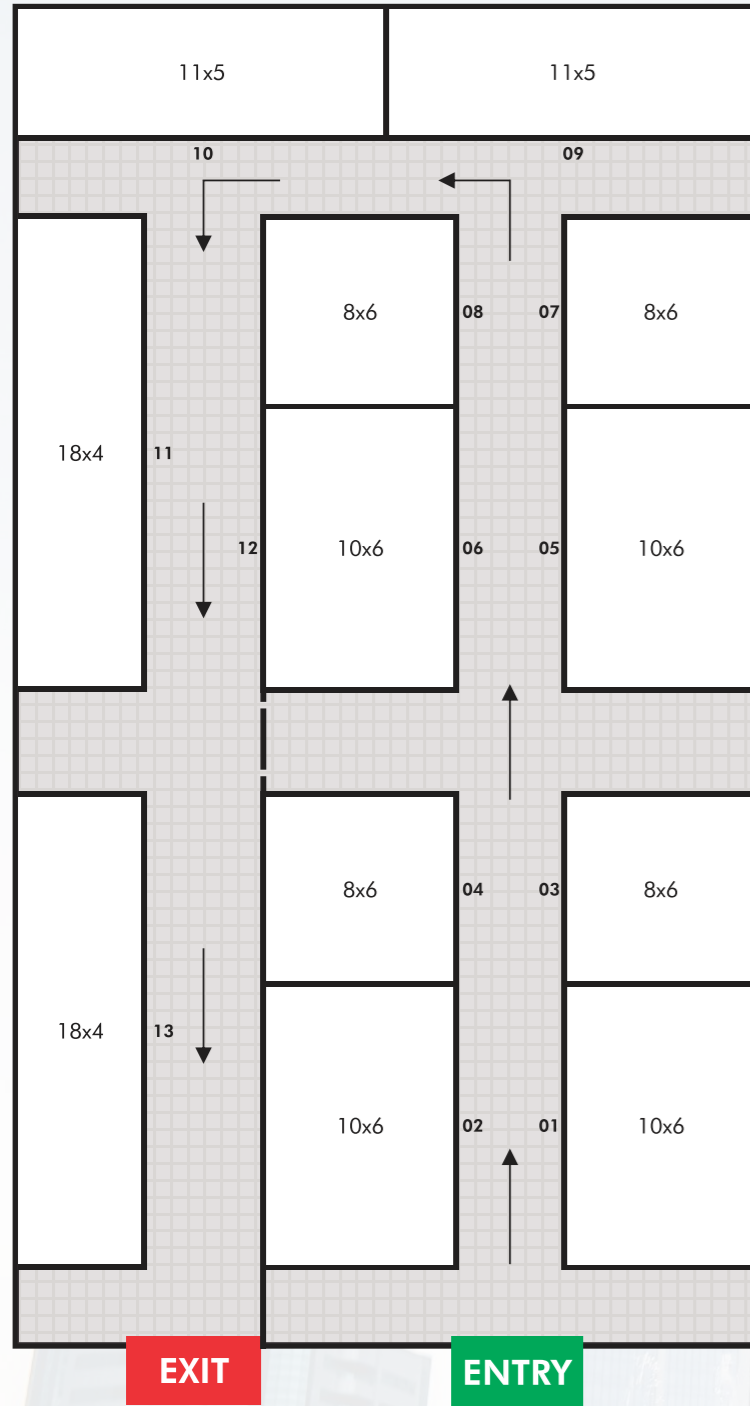
## Visitors Profile

- ▲ Architects
- ▲ Building Material Industry
- ▲ Builders
- ▲ Contractors
- ▲ Civil Engineers
- ▲ Construction machinery Manf.
- ▲ Construction machinery Trade and Service Providers
- ▲ Construction Enterprises
- ▲ Consultants
- ▲ Dealers
- ▲ Distributors
- ▲ Equipment Rental Companies
- ▲ Engineering Companies
- ▲ Govt. officials
- ▲ Investors
- ▲ Interior Designers
- ▲ Importers & Exporters
- ▲ Property Developers
- ▲ Promoters
- ▲ Project Managers
- ▲ Structural Engineers
- ▲ General Public

# PROFESSIONAL BUILDING EXPO



**PAVILIAN B - FURNITURE EXPO**



**PAVILIAN A - BUILDING & PROPERTY EXPO**



**THAMUKKAM CONVENTION CENTRE**  
MADURAI

**HIGHLIGHTS OF THE VENUE**

- ◆ The Exhibition place is situated in heart of the city.
- ◆ Two wheeler and car parking are available at nearby the venue.
- ◆ 1 km from main bus stand.
- ◆ 4 km from Railway Station.
- ◆ 0.5 km from all major hotels and rooms.
- ◆ Exhibition area is established and well known place in the region.

**STALL COST AND ADDITIONAL SERVICE COST**

	Rate per Sq.Mt.			
	Build Up Stall		Bare Space Stall	
Stall Cost	6,000	US \$ 150	5,500	US \$ 125
Out Door Open Space	-	3,000	-	US \$ 50
Power 1 Kw	4,000		US \$ 50	

GST @ 18% Extra

Beneficiary : **UNITED TRADE FAIRS INDIA PVT. LTD.,**  
Purpose : Participation Charges in **UNITED BUILD EXPO 2023**

\*All Payment should be made by A/c Payee at par Cheque or Demand Draft in favour of **UNITED TRADE FAIRS INDIA PVT. LTD.,** Payable at Coimbatore

**PAYMENT DETAILS :**

Current Account No.	1548 0500 1857
Swift Code	ICICINBBXXX
IFSC Code	ICIC0004179
For Further Credit	ICICIBank Ambal Nagar, Sathy Road, Coimbatore 641 006.

**INCLUSIONS:**

- 3 Side walls, fitted in standard booth system frame.
- Fascia board with company name (15 letters) and stand number (in standard lettering).
- 1 Table and 2 Chairs.
- Electric supply of up to 4 kilowatt which will be provide by 1 single -phase outlet (220 volt).
- 3 spotlights (100 Watt each) that are included in the 5 kilowatt.
- Company delegates entry to the exhibition (2 badges for each 3m).
- Individual Fan for each stall (for Non A/c Stall).
- General cleaning of the aisles.
- Pavilion security during the exhibition.

# GLIMPSE

